

STRATEGIC FORESIGHT & MANAGERS' COMPETENCES OF THE FUTURE

SUMMER SCHOOL OF MANAGEMENT 2023

28 JUNE - 7 JULY

6 ECTS!

ABOUT

This 10-days intensive program combines academic classes and practical tutorials, which will allow you to deepen your knowledge and acquire skills in the area of strategic foresight and to gain vital managerial competences which will be essential in the near economic future.

All modules will be taught by experienced lecturers who are also business practitioners using active learning methods such as case study, design thinking, action learning and others.

Additionally, the course is accredited in accordance with the European Credit Transfer System - students participating in the Summer School 2023 will have a chance to earn 6 ECTS points.

FEE:

early bird registration - until March 31th	680 Euro
from March 31th - until June 4th	730 Euro

THE FEE INCLUDES :

- tuition fee
- study materials
- accommodation – dormitory 2 minutes walk from the University
- meals (breakfast and lunch)
- weekend activities - social and cultural events

More information and application form: www.summerschool.pl

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PROGRAM*

28.06	Official opening Intercultural competence for diverse teams (Aleksandra Kuźmińska-Haberla)
29.06	Strategic foresight – intro & methodology (Monika Hajdas)
30.06	Knowledge management as a tool of strategic foresight (Patrycja Paleń-Tondel)
1.07	Tendencies in the development of the cities as a sign of changes in the society - city game & sightseeing (Hanna Adamiczka, Agata Pluta)
2.07	Group free time activities
3.07	International Business Simulation Game (Paweł Brusilo, Karolina Łopacińska)
4.07	Doing business in the digital economy (Mikołaj Klimczak)
5.07	Diversity & Inclusion in management – how to built a better world? (Artur Trzebiński)
6.07	Developing Data-Driven Management Skills in Modern Business (Maciej Pondel)
7.07	Closing gala

*The organizers reserve the right to make changes to the program for independent reasons.

GROUP FREE TIME ACTIVITIES

During the Summer School there will also be time for integration and having fun together. We are planning a city game, joint sightseeing of Wrocław, which is called a "meeting place" and one of the most beautiful cities in Europe, as well as trips to the most interesting entertainment venues in the city and its close surroundings.



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